



The Iowa Buyers Health Alliance invites you to attend a webinar
on:

The Choosing Wisely Campaign: Improving the conversation between Doctors and Patients

- Hear from Consumer Reports on how the campaign has been implemented in other areas of the country and on what tools and techniques are available.
- Hear from the Healthcare Collaborative of Greater Columbus, a partner of Consumer Reports, on how they've implemented Choosing Wisely in their region.

When: September 30, 2015

Time: 1:00 – 2:00 Central Time

To join the Webinar: click here or put this link into your browser –

[https://consumerwebinar.webex.com/consumerwebinar/onstage/g.php?
MTID=e5b9d5d0ab4a5ea13e3d721ed4fcecf3f8](https://consumerwebinar.webex.com/consumerwebinar/onstage/g.php?MTID=e5b9d5d0ab4a5ea13e3d721ed4fcecf3f8)

Dial in: +1-855-282-6330, access code: 663 161 884